

Blue Cross/Blue Shield of Michigan's Physician Group Incentive Program

June 17, 2011

FACULTY BIOS

Margaret H. Mason, MHSA

Manager, Clinical Programs Development
Physician Group Incentive Program
Patient Centered Medical Home Program
Blue Cross Blue Shield of Michigan

Margaret H. Mason is the lead developer for Blue Cross Blue Shield of Michigan's (BCBSM's) Physician Group Incentive Program (PGIP) Patient Centered Medical Home (PCMH) and Organized Systems of Care programs. BCBSM's PCMH program is the largest in the nation with 1800 PCMH designated physicians in 500 practices. Ms. Mason collaborates with the leaders of 36 physician organizations and other clinical leaders throughout Michigan to advance primary care practice redesign and health care transformation.

Ms. Mason earned her Master's in Health Services Administration from the University of Michigan. Prior to joining BCBSM, Ms. Mason served as a legislative analyst for various advocacy organizations in Washington, D.C., focusing on economic and health issues.

Ms. Mason lives in Ferndale, Michigan with her husband and three children.

Jean Malouin, MD, MPH

Associate Chair, Clinical Programs in Family Medicine
Associate Medical Director, Ambulatory Care Services
University of Michigan

Dr. Jean Malouin has been a faculty member in the Department of Family Medicine at the University of Michigan since 1994. She currently holds the positions of Associate Chair for Clinical Programs in Family Medicine and Associate Medical Director for Ambulatory Care Services. She maintains her clinical practice at Briarwood Family Medicine in Ann Arbor, where she served as Medical Director from 1996-2008. From 2005-2009 Dr. Malouin represented the Primary Care cohort on the University of Michigan's Faculty Group Practice Board of Directors. She is currently a member of the University's Information Technology Strategic Advisory Committee, and has a leadership role on several projects related to the development of the University of Michigan's "Michigan Medical Home" model. Over the past year Dr. Malouin has been co-leading a community Learning Collaborative to enhance PCMH capabilities for nineteen practice teams across three health care organizations using Lean techniques. She has a special interest in the PCMH components of care management and care coordination. She was recently

appointed as Medical Director and Co-Project Lead for a state-wide Michigan multi-payer PMCH pilot project involving 500 PCMH-designated practices. Dr. Malouin received her medical degree from the University of Michigan in 1991, where she also completed a Master of Public Health degree in Health Management and Policy in 2000.